

**The Director of the Italian Cultural Institute Tina Cervone**  
is pleased to invite you to

**Obama Leadership: What can  
We Learn as Managers and as People**

a book presentation by the authors  
**Federico Mioni, Marco Rotondi**  
with the participation of  
**John Kupper, Paul Green and Charles Bernardini**

**Wednesday, September 23, 2009 - 6:00 pm**  
**Istituto Italiano di Cultura**  
**500 N Michigan Ave, Suite 1450 - Chicago, IL 60611**

"Obama Leadership: What can We Learn as Managers and as People", (2009, Franco Angeli) by Federico Mioni and Marco Rotondi analyzes for the first time, the actions and the path taken by Obama from a managerial and personal point of view to offer an example of what constitutes a successful leader. In drawing on the example of Barack Obama's victory and the strong, positive response of the American people, the authors analyze Obama's strategies, decisions, challenges, and behaviors to reveal his leadership style. The book details the fundamental keys to successful leadership, which is dependent upon being a leader to one's self and learning to value one's innate strengths. Being a leader to others involves the ability of drawing out the best in others and helping them grow, while building trust, harmony, and creating positive results. Being a successful leader to one's self and to others involves knowing how to embrace both roles, while having the courage to go first and the faith to trust that others will follow.

The book will be presented by authors Federico Mioni, Director of CIS Management School of Reggio Emilia, Marco Rotondi President of Neurosystemic European Institute, with the participation of John Kupper, Principal in AKPD Message and Media, message consultant to Barack Obama's Presidential Campaign; Paul Green, Roosevelt University School of Policy Studies, and former Alderman Charles Bernardini, Past President of the Italian Chamber of Commerce.

**Presented in collaboration with the International Trade Club of  
Chicago, the Emilia-Romagna Region, and the Emilia-Romagna  
Association of Illinois.**

This event is presented in English.

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